



LINKED  DREAMS



LINKED REAMS

BY CHURECA CHIC & GEO DESIGNS

IN MEMORY OF WENDY

What if dreams were shared?

What if dreams were linked to one another? What if an unexpected tragedy triggered a chain of positive events, that creates lasting change?

'Linked Dreams' is Chureca Chic's latest collection designed in collaboration with Geo Designs; a four piece collection of exclusive, slow-fashion, high-end accessories, artisanally made with repurposed silver and up-cycled paper. By commission of the Wendy Martinez Legacy Project, with the sole purpose of empowering disadvantaged women in Nicaragua, in the memory and wishes of Wendy Martínez.



Your piece is one of a kind, literally.

Every Linked Dreams piece is unique, sourced responsibly and ethically, handcrafted in our workshops in the centre of Managua, the capital of Nicaragua - a country that lies at the heart of Central America.

Made with 90% repurposed materials; Chureca Chic's paper gemstones are set individually by GEO Designs in 925 sterling silver extracted from old x-ray machines and cell phones. We use no moulds and no machines; just the talent of our artisans and the love for what we do goes into each piece; showcasing our craftsmanship and art, exuding passion, sophistication and timeless quality.

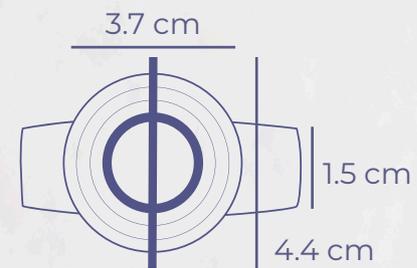






Wendy Cuff Bracelet

LDB001

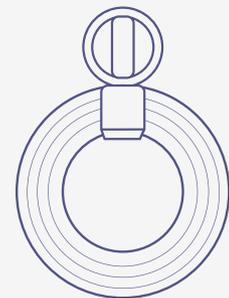




Wendy Earrings

LDB002

2.1 cm



7 cm

4.5 cm

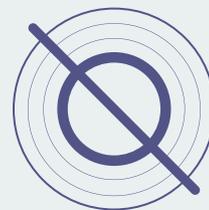


Wendy Necklace

LDB003

Grosor
1.7 cm

Largo
48 cm

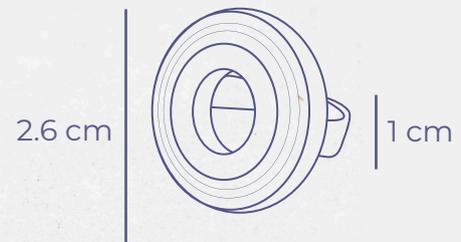


3.7 cm



Wendy Ring

LDB004





Social Impact

The Linked Dreams collection proudly supports XtraOrdinary Women; an NGO empowering women in Nicaragua living in at-risk situations with job skills training courses and job placement services.

With every Linked Dreams piece purchased, a woman living in cycles of violence and poverty is sponsored with a scholarship to attend a job skills training course, free of charge. 60% of the purchase price of a Linked Dreams piece is a donation to the organisation 'XtraOrdinary Women' which runs the courses. We aim to empower 200 women, through the sales of this collection, with the opportunity to flip their odds.

When you buy a Linked Dreams piece, a woman who has not had the chance to finish school, or have a stable job, will get the opportunity to learn the practical and theoretical tools they need to go into a job for the very first time.

Empowered with a job and economic independence, it is the women themselves who can then break the cycles of extreme poverty and domestic violence they live in. In our experience, 95% of the women who graduate from our 'XtraOrdinary Women' programme are still employed 5+ years later. They can choose brighter, happier, self-sustaining futures.

At Chureca Chic and GEO Designs, we believe in a world of balance, full of opportunities.

One woman at a time, we are changing the figures of extreme poverty and violence.





The Linked Dreams
collection will consist of only
200 made-to-order pieces.

We custom make each piece over the course of
4-6 weeks specifically for our clients - meaning
we offer 'a la carte' fashion with no mass
production. We pour love, light and hope into
each piece we make, we create works of art.

Looking after the pieces



Each Linked Dreams piece is packaged with a special paper to protect the silver from tarnishing. Sealed with a vegetable based sticker and shipped in a handmade box, wrapped in a cloth bag, exclusively handmade for the client.

Our paper gemstones are water resistant so you can dance in the rain and soak in the sunshine. We advise that you do not jump in the pool with your pieces on.

Silver is a soft metal and can bend if not stored correctly. The pieces must be stored in the box it comes in. 925 sterling silver also reacts to the PH of the skin so it can tarnish sometimes through everyday use. Nothing a little polish cannot fix; we advise that Chureca Chic girls use a silver cleaning cloth to keep it shining bright.



Chureca Chic

Chureca Chic is a Nicaraguan brand creating fashion accessories by up-cycling waste materials. Set up by Andrea Samantha Paltzer in 2013, to catalyze social change in La Chureca, Central America's largest landfill, Chureca Chic trains and employs women living in cycles of poverty and violence as artisans.

The artisans are also provided with psychological support and training courses for personal and professional development. With the sales of all its jewellery, Chureca Chic ensures a donation to women's empowerment projects and supports long-term investment in community development.



"We use art to affect change on a community level, to spark a more human relationship between consumers and the producer. Art is our tool to create our futures; a future with equal opportunities for men, women and children. Nothing exists in isolation; we start solving problems when we make conscious decisions beginning with our everyday actions. We can all do better"

Andrea Paltzer

Geo Designs

GEO Designs is a jewelry brand created by Nicaraguan designer Georgina Vargas. Georgina's fascination with geometrical and asymmetrical forms resonates through her work.

Her modernistic designs find inspiration in architecture, sculptures and modern art. Each piece of jewelry is handmade by qualified Nicaraguan goldsmiths and artisans. Her workshop is one of Nicaragua's first to train women in the art of the goldsmith. She strongly believes in empowering women through this art and it is a lifelong dream of hers to set up a training school.



"It fascinates me the process of empowerment that comes about through creating jewellery. It starts by empowering a woman teaching her the goldsmith's trade to make the designs and ends with empowering the women who wears it. It's a rewarding creative process. Achieving dreams together through the art of designing a piece is an enriching experience that challenges me; not only as a designer, but as a person who wants to make a mark."

Georgina Vargas

Pricelist

Wendy Cuff Bracelet
LDB001 \$355
Production costs 31.81%
Packaging 11.43%
Community impact 56.76%

Wendy Earrings
LDB002 \$345
Production costs 26.92%
Packaging 11.57%
Community impact 61.51%

Wendy Necklace
LDB003 \$550
Production costs 34.58%
Packaging 7.55%
Community impact 54.24%

Wendy Ring
LDB004 \$320
Production costs 24.82%
Packaging 13.34%
Community impact 61.84%

Contact

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Geo Designs

www.instagram.com/geodesignsjewelry/

Wendy Martinez Legacy Project

www.wendyslegacy.com

Commissioned by the Wendy Martinez Legacy Project

Created in honor of a Wendy Martinez, the Wendy Martinez Legacy Project (TWMLP) works to empower women by driving positive change across three priority areas of action: women in technology, women's entrepreneurship, and using sports to strengthen our sense of community.

Wendy was a thriving, ambitious woman who spread light and joy into the lives of those around her. A passionate dreamer, she sought to effect change by empowering women and Linked Dreams was commissioned in honor of Wendy, to fulfill her dream of contributing to the empowerment of disadvantaged Nicaraguan women.

Like Wendy, we believe in common dreams, in working hard and together to achieve them. We believe in spreading good, and in doing it in style. And, above all, we believe that no matter what...

Love Wins



In memory of *Wendy*

1983 - 2018

wendyslegacy.org



churecachic.com

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